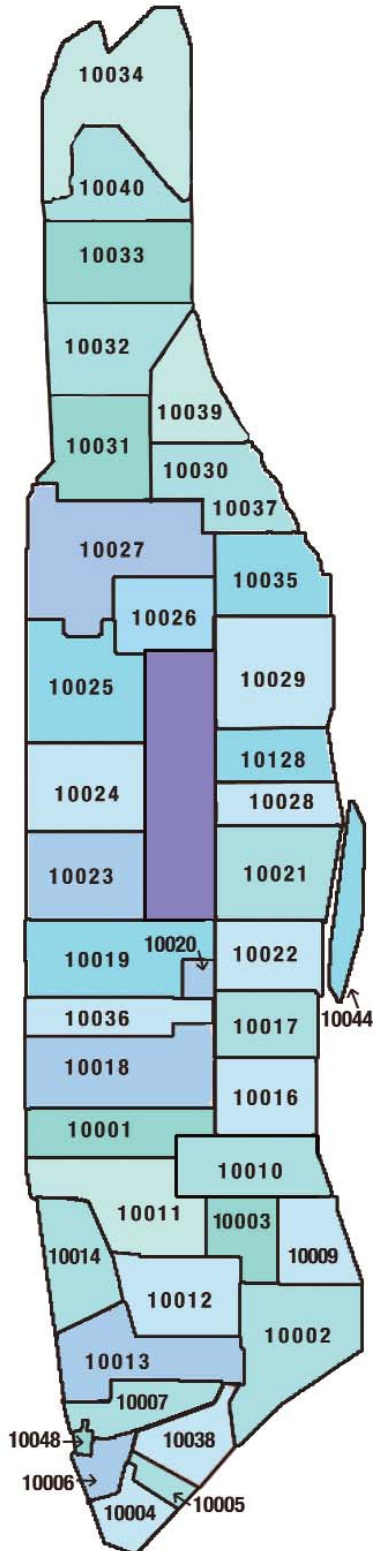




## Geographic Breakdown

Delivered to 80,000 readers



ZIP Code	Buildings	Distribution	ZIP Code	Buildings	Distribution
10001	20	600	10019	50	1,500
10002	44	1,320	10021	465	14,670
10003	51	1,530	10022	153	4,590
10004	4	120	10023	125	3,750
10005	1	30	10024	185	5,550
10006	5	150	10028	513	16,890
10007	5	150	10029	6	180
10009	35	1,050	10036	8	240
10010	37	1,110	10038	2	60
10011	60	1,800	10044	20	600
10013	9	270	10069	3	90
10014	28	840	10128	98	2,940
10016	126	3,780	10280	16	480
10017	55	1,650	10281	2	60
10018	2	60	10282	2	60