



## Readers' Interests

### General

■ Broadway	60.7%
■ Museum exhibits	82.1%
■ Galleries	57.9%
■ Comedy clubs	42.8%
■ Family activities*	79.8%
■ Regional travel	80.4%
■ Fitness	81.8%
■ Special health treatments	50.3%

### Shopping

■ Fashion	72.5%
■ Home decorating	68.3%
■ Music	52.8%
■ Electronics/cameras	50.7%
■ Spas	49.3%
■ Jewelry	49.3%
■ Furniture	48.6%

Based on survey of readers conducted 5/1 to 7/30, 2005

\*answers limited to people who expressed interest in family issues