



Specifications

- Full Page (Non-Bleed): $4\frac{3}{4}$ " x 8" (4.75 x 8)
- Full Page (Bleed): $5\frac{9}{16}$ " x $8\frac{3}{4}$ " (5.5625 x 8.75)
(Live Area $4\frac{3}{4}$ " x 8" (4.75 x 8))
- Two-Page Spread (Bleed): $10\frac{7}{8}$ " x $8\frac{3}{4}$ " (10.875 x 8.75)
(Live Area 10 x 8)
- Magazine Trim Size: $5\frac{5}{16}$ " x $8\frac{1}{2}$ " (5.3125 x 8.5)
- Fractional Ad Specs:
 - 1/2 Page Vertical: $2\frac{3}{16}$ " x $7\frac{1}{2}$ "
 - 1/2 Page Horizontal: $4\frac{3}{8}$ " x $3\frac{1}{2}$ "
 - 1/4 Page Vertical: $2\frac{3}{16}$ " x $3\frac{5}{8}$ "
 - 1/4 Page Horizontal: $4\frac{1}{2}$ " x $1\frac{3}{4}$ "
 - 1/8 Page: $2\frac{3}{16}$ " x $1\frac{3}{4}$ "
- Ads Supplied: We request material on a CD (please include a color proof) or via e-mail (please include a PDF for color). Ads created in QuarkXPress (Mac platform, version 5.0) should include fonts (no stylized or True Type fonts), artwork (including photos saved as TIFF or EPS files—CMYK—at least 300 dpi). We can accept PDF-X1A files as well.